

Supermarket Comparison Price Survey - How Other Supermarkets Compare to Market Basket

by Consumer World, August 5, 2015										
										Item Included
		Aldi	Price Rite	Save-A-Lot	Market Basket	Stop & Shop	sale	Star Market	sale	
Store Brand		Medford	Revere	Chelsea	Chelsea	Chelsea	item?	Somerville	item?	Total
Mac & Cheese 7.25 oz.		0.33	0.40	0.39	0.60	0.79		1.00	y	yes
Chunk Light Tuna 5 oz.		0.65	0.79	0.69	0.80	0.99		0.89	y	yes
Creamy Peanut Butter 40 oz.		2.99		3.49	3.99	4.49		4.99		no
Creamy Peanut Butter 18 oz.		1.49	1.69	1.49	2.00	2.19		2.99	y	yes
Soft Margarine 45 oz.		1.79	1.99	1.99	2.59	3.39		2.99	y	yes
Eggs dozen large least expensive		2.35	2.49	2.69	2.79	3.19		2.99	y	yes
Milk gallon 2%		2.69	2.49	2.69	2.59	2.69	y	2.99		yes
Peas canned 15 oz.		0.65	0.89	0.65	0.75	0.69		0.99		yes
White Flour 5 lbs.		1.99	1.69	1.49	1.99	2.69		3.49		no
Mayonnaise 30 oz.		1.89	1.89	1.99	2.19	3.49		2.79	y	yes
Vegetable Oil 48 oz.		1.99	2.29	1.99	2.59	2.50	y	4.99		yes
Iceberg Lettuce		0.89	1.29	1.49	0.99	1.49		1.49		no
Saltine Crackers 16 oz.		0.85	0.99	0.99	1.50	1.89		2.50		yes
Chocolate Sand. Cookies 15.x oz.		1.49	1.99	1.50	2.00	2.19		2.99		yes
Boneless Chicken Breast 1 lb pkg		2.49	2.99	2.89	1.99s	3.49		3.99		no
White Bread 18 - 20 oz.		0.99	0.99	0.99	1.19	1.50	y	1.49		yes
Ground Beef least expensive 1 lb.		3.79	3.99	3.65	3.99	4.49		4.49	y	yes
Spaghetti 32 oz. or 2@16 oz.		1.45	1.72	1.78	2.00	1.98		2.00	y	yes
Orange Juice from concen. 59 oz.		1.69	1.99	1.99		1.99		2.79		no
Chocolate Baking Chips 12 oz.		1.59	1.59	1.99	2.29	2.29		2.49		yes
Raisin Bran Cereal 18.7 - 20 oz.		1.79	1.89	1.99	2.00	2.44		2.50	y	yes
Cheerios-type Cereal 14 oz.		1.69				2.49		2.00	y	no
		Total 2015	\$25.78	\$28.08	\$27.46	\$31.87	\$36.70	\$41.08		
		Compared to Market Basket	-19%	-12%	-14%	<--->	+15%	+29%		
		Total 2014	\$24.26	\$26.30	\$26.60	\$29.16	\$34.23	\$38.19		
		Price Change 2014 to 2015	+6%	+7%	+3%	+9%	+7%	+8%		
		Lowest price (and included in total)	Note: No store brand tuna at Price Rite. Star Kist substituted.							
		Item included in total.	Note: If one store did not have an item in 2014 or 2015, it was excluded from the total this year.							
			Note: Smallest pack available used for meat department items.							