

Supermarket Comparison Price Survey - How Other Supermarkets Compare to Market Basket										
by Consumer World/Edgar Dworsky, August 6, 2014										
										Item Included
		Aldi	Price Rite	Save-A-Lot	Market Basket	Stop & Shop	sale	Star Market	sale	
Store Brand		Medford	Revere	Chelsea	Chelsea	Chelsea	item?	Somerville	item?	Total
Mac & Cheese 7.25 oz		0.35	0.40	0.39	0.60	0.99	s	0.80	s	yes
Chunk Light Tuna 5 oz		0.69	0.79	0.69	0.80	1.19		1.00		yes
Creamy Peanut Butter 40 oz		2.99		3.69	3.99	4.49		4.99	s	no
Creamy Peanut Butter 18 oz		1.49	1.69	1.69	2.00	2.39		2.99		yes
Soft Margarine 45 oz		1.99	2.19	1.99	2.59	3.49		3.99		yes
Eggs dozen large least expensive		1.49	1.69	1.69	1.69	1.59		1.89		yes
Milk gallon 2%		2.29	2.49	2.89	2.69	2.49	s	3.19		yes
Peas canned 15 oz.		0.65	0.65	0.65	0.75	0.89		0.99		yes
White Flour 5 lbs		2.09	1.89	1.69		2.39		3.29		no
Mayonnaise 30 oz		1.99	1.99	1.99	2.19	3.49		2.69	s	yes
Vegetable Oil 48oz		2.29	2.49	2.49	2.79	3.39		3.49	s	yes
Iceberg Lettuce		0.99	0.99	1.69		0.99		1.49		no
Saltine Crackers 16 oz		0.89	0.99	0.99	1.50	1.89		2.79		yes
Chocolate Sand. Cookies 15.x oz		1.79	1.99	1.50	2.00	2.00	s	2.50		yes
Boneless Chicken Breast lb		2.49	1.99	2.49		1.99	s	3.59		no
White Bread 20oz		0.89	0.89	0.99	1.19	1.50	s	1.39		yes
Ground Beef least expensive lb		2.59	2.99	2.89	3.29	2.99	s	2.99		yes
Spaghetti 32 oz. or 2@16 oz.		1.49	1.58	1.78	2.00	1.98		2.00	s	yes
Orange Juice from concen. 59 oz		1.79	1.99	1.99		1.99	s	2.79		no
Chocolate Baking Chips 12 oz		1.59	1.59	1.99	2.29	2.29		2.49		yes
Raisin Bran Cereal 20 oz.		1.79	1.89	1.99	2.00	1.67	s	3.00		yes
Cheerios-type Cereal 14 oz.		1.69	1.69	1.79		2.49		2.50		no
					30.37					
	\$ TOTAL	24.26	26.30	26.60	29.16*	34.23		38.19		
Compared to Market Basket:		-17%	-10%	-9%	<--->	+17%		+31%		
* Total includes 4% discount on all merchandise; individual item prices exclude 4% off										
	Lowest price (and included in total)									
	Item included in total. If one store did not have an item, it was excluded from the total in all stores.									
Note:	Market Basket prices taken from signs on store shelves even if out of stock									