Consumer World Nutrition Labeling Survey

Q. 1

1. Let's say that the nutrition label on a particular beverage indicates that it has 39 grams of sugars in a 12-ounce serving. Please estimate the number of teaspoons of sugar that would be.

<table>
<thead>
<tr>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaspoons of sugar</td>
</tr>
</tbody>
</table>

Q. 2

2. Below is a nutrition label for a six-ounce container of yogurt called "Yogurt G" with 25 grams of sugars. On a scale of 1 to 9, with 1 being not very sugary at all, and 9 being extremely sugary, how would you describe the amount of sugar in this product based on the label?

<table>
<thead>
<tr>
<th>Not Very Sugary at All</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

![Nutrition Facts](Image)
Q. 3

3. Below is a nutrition label for a six-ounce container of yogurt called "Yogurt T" with 6 teaspoons of sugars. On a scale of 1 to 9, with 1 being not very sugary at all, and 9 being extremely sugary, how would you describe the amount of sugar in this product based on the label?

<table>
<thead>
<tr>
<th>Not Very Sugary at All</th>
<th>Medium Sugariness</th>
<th>Extremely Sugary</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

![Nutrition Facts](image)
Q. 4

4. Based on the nutrition labels below, which product would you say is healthier?

☐ Yogurt "G"
☐ Yogurt "T"
☐ No Difference/About the Same

Q. 5

5. Based on the nutrition labels below, which product would you say has less sugar?

☐ Yogurt "G"
☐ Yogurt "T"
☐ No Difference/About the Same
Q. 6

6. Which version of the nutrition label below more meaningfully conveys to you the amount of sugar in a serving of that product?

- Yogurt "G"
- Yogurt "T"
- No Difference/About the Same

7. Please indicate your gender:

- Male
- Female

Thank You!

Thank you for taking our survey. Your response is very important to us.